



2021

Annual Report

Another Year
of Making Lemonade





Leevi

At 2 years old, Leevi was diagnosed with anaplastic ependymoma. He immediately underwent harsh forms of treatment that caused side effects he is still facing today. Although Leevi reached remission, his fight is sadly not over. In 2021, an MRI showed a tumor reoccurrence. Leevi is now seeking clinical trials that will give him a better chance at long-term remission, and hoping for a future free of childhood cancer.



Izzy

The New York City Marathon in November was no match for childhood cancer hero Izzy. Just after celebrating her 1st birthday, Izzy had been diagnosed with ganglioglioma, a spinal cord tumor that required surgery, 42 chemotherapy treatments and left her unable to walk. But true to her fighting spirit, Izzy took her first steps just two years later, and recently conquered the NYC Marathon's Run with the Champions race all on her own!



Amara

Amara was just 18 months old when she was diagnosed with a tumor behind her liver. That tumor triggered a rare immune response called opsoclonus myoclonus syndrome (OMS). Today, Amara is finished with cancer treatment, but continues to fight OMS, while her parents look forward to the day she can socialize with other children and go to school.



Nate

Diagnosed in April 2021 at 11 years old, Nate is a fighter, bravely undergoing chemotherapy, physical therapy and lumbar punctures as part of his treatment. He's losing weight due to a loss of appetite, and high doses of medication are causing his blood counts to fluctuate rapidly. Nate and his family dream of a future where easier, safer treatment plans are available for children with cancer.

It's all about



Kade

In 2020, Kade's mom discovered a strange film in his retina. It took a long time before he was diagnosed with retinoblastoma. Getting through chemotherapy was no easy task, but with unending support from his family and financial help from ALSF, Kade is a rambunctious 2-year-old today. While Kade can be as active as he pleases again, his family wishes for research to advance where cancer can be caught as early as possible.



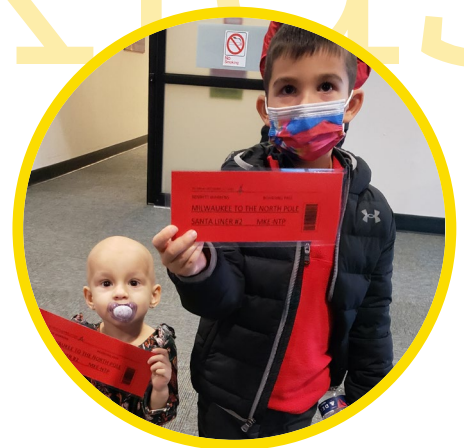
Fernanda

In January 2021, Fernanda's family noticed a strange lump in her stomach, and not long after, she was diagnosed with Wilms tumor. Her best option for treatment was in Texas, so her family packed their bags and left their home in Mexico City. Doctors were able to successfully extract her tumor, but her treatment continues today. Fer's unstoppable attitude inspires others to join in the fight against childhood cancer!



Mary

Mary was 4 years old when she was diagnosed with a rare, deadly brain tumor called diffuse intrinsic pontine glioma (DIPG). Mary's doctors told her family about a clinical trial funded in part by ALSF, and Mary began making monthly visits to Stanford, a thousand miles away from their home in Colorado. ALSF supports the family's travel expenses through the Travel For Care program, giving Mary's family hope again as their daughter continues treatment.



Bennett

Incredibly caring and understanding, 6-year-old Bennett is the best big brother to his little sister, Lydia. When Lydia was diagnosed with an uncommon childhood cancer, clear cell sarcoma of the kidney, Bennett began receiving less attention. Although he gets sad, he always puts on a strong attitude, and always makes sure to include Lydia's health in his nighttime prayers. As he hopes for Lydia's health, he receives SuperSibs mailings to help him feel less alone.

at the kids



Alex's Lemonade Stand Foundation (ALSF) emerged from the front yard lemonade stand of 4-year-old Alexandra "Alex" Scott, who was fighting cancer and wanted to raise money to find cures for all children with cancer. Her spirit and determination inspired others to support her cause, and when she passed away at the age of 8, she had raised \$1 million. Since then, the Foundation bearing her name has evolved into a national fundraising movement. Today, ALSF is one of the leading funders of pediatric cancer research in the U.S. and Canada raising more than \$250 million so far, funding over 1,000 research projects and providing programs to families affected by childhood cancer. For more information, visit AlexsLemonade.org.

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Dear Friend,

Like the year before it, 2021 was filled with uncertainty. The COVID-19 pandemic continued to impact everyone, including childhood cancer families who struggled to safely access treatment and care. Despite ongoing challenges, we were blown away by your efforts to make 2021 another exceptional year for kids with cancer.

You never lost your stride. Countless supporters remained committed to the cause – hosting creative fundraisers, logging miles and attending virtual events. Lemonade stand hosts showed an outpouring of support, with more than 6,000 events held across the country. We are grateful for your resilience and determination that keeps this movement to cure childhood cancer going no matter the circumstances.

Thanks to your dedication to kids with cancer, Alex's Lemonade Stand Foundation (ALSF) provided support to more than 2,000 families through programs like Travel For Care, SuperSibs and Flashes of Hope. The COVID-19 Emergency Fund also continued helping families through the first half of 2021, aiding an additional 2,700 families.

Your outstanding support made it a remarkable year for research as well with nearly 90 new grants awarded. Inside, you'll read more about ALSF's \$18.5 million commitment to four game-changing, collaborative projects at 15 institutions in the United States and Europe as part of the Crazy 8 Initiative. These projects are taking on the deadliest childhood cancers with one singular focus: curing the incurable.

Alex taught us to keep going when things get tough. While bravely battling her own cancer, Alex continued to host lemonade stands – never pausing even when her health was failing. Our daughter's spirit of determination lives on in the Foundation and in all of you who never stop fighting for Alex's dream of a cure.

The world continues to be filled with uncertainty, but one thing is certain: Team Alex is dedicated to making strides in the fight for cures for kids with cancer.

Until there are cures for all kids,



Liz & Jay Scott

Alex's Parents/Co-Executive Directors of Alex's Lemonade Stand Foundation



2021 in Review

Another Year of Making Lemonade

Inspiration and lemonade are never in short supply at ALSF. Despite the challenges of 2021, our supporters continued to find creative ways to take a stand against childhood cancer. Those efforts added up to a major impact for kids with cancer:



89
new research
grants funded



55
ongoing clinical
trials supported
through Center of
Excellence Grants



1,900+
siblings
encouraged and
empowered
through SuperSibs



400+ families helped with



1,400+ nights of lodging and



500 flights through Travel For Care



Preslie's family received support from Travel For Care to help with the four-and-a-half hour drive to and from treatment.

This was all made possible thanks to:



6,500+
lemonade stands and
fundraising events



18,000+ participants who raised



\$2.6 million during The Million Mile



\$25M+
raised in 2021
to help kids
with cancer!



Lemonade Days – *The Sandt Family*

Holding a lemonade stand has become an annual tradition for the Sandt family in New Jersey. It began as a special way to celebrate their oldest daughter's 6th birthday, and in June, the family celebrated their 10th year of lemonade stands during Lemonade Days! After selling lemonade in a drive-by line from their home in 2020, this summer the Sandt family returned to hold a stand at their local Youth Center, with preventative measures in place to keep their community safe. They sold water bottles packaged with lemonade mix and asked everyone to wear a mask while being served. This year, they raised nearly \$2,000.

“We hold stands every year because we want to continue to help the mission Alex began,” said mom, Jennifer.

The Million Mile – *Team Beckwith-Wiedemann Syndrome (BWS) and WAGR Syndrome 2021 Researcher Team*

This isn't the first time this team of researchers have come together to take on the month-long fitness challenge for kids with cancer, and it won't be the last! Dr. Jenn Kalish, ALSF-funded investigator and leader of Team Beckwith-Wiedemann Syndrome (BWS) and WAGR Syndrome 2021, is continuing the pursuit for cures until no child has to live with cancer. Throughout September they ditched lab coats for running shoes and logged thousands of miles while raising nearly \$30,000 by walking, running, and riding for childhood cancer research. With their focus on studying the connection between syndromes like BWS, WAGR and childhood cancer to find a cure for all kids, Dr. Kalish and her team will keep going the distance!



Virtual Lemon Ball – *Gabriella Feliz*

The virtual nature of the Lemon Ball on January 16, 2021 allowed some childhood cancer hero families to share their stories where they would otherwise not be able to. One of these families shared their daughter's brave story of fighting rhabdomyosarcoma. Gabriella, called Gaby by her family, was diagnosed in 2019 after noticing some strange lumps in her lower abdomen. The COVID-19 pandemic only added to her family's difficulties, making it impossible for more than one parent to see her at a time to protect Gaby's health. ALSF was able to help Gaby and her family with bills and groceries, and they say ALSF has been the calm within their storm. The Lemon Ball raised more than \$600,000 for the fight against childhood cancer and families like Gaby's, making it an evening to remember.



Curing the Incurable: Crazy 8 Project Update

“This is a high-risk project. You cannot just neglect these problems — and say okay, we’ve tried for such a long time and we can’t do anything about it. That’s not helping the kids. You have to take the risk.” – Dr. Heinrich Kovar, ALSF Crazy 8 Awardee

In 2021, ALSF committed \$18.5 million to four game-changing, collaborative projects at 15 institutions in the United States and Europe. Funded through the Crazy 8 Initiative, these projects are taking on the deadliest childhood cancers with one singular focus: **curing the incurable**.

In less than a year of work, these four interdisciplinary teams have already made significant progress, setting the stage for discoveries that are already changing the way the research community understands pediatric cancer.

Studying the Origins of Ewing Sarcoma

Heinrich Kovar, PhD, from St. Anna Children’s Cancer Research Institute in Vienna, Austria, has a personal motivation for his study of bone sarcomas. When Dr. Kovar was starting out in research and studying Ewing sarcoma, his younger brother was diagnosed with the disease. Doctors tried to give his brother hope by reminding him that researchers were working to find safer treatments and cures.

But, for Dr. Kovar’s brother, those treatments did not come in time. His brother died, and Dr. Kovar was left with a mission: find cures for pediatric sarcoma.

“If I would have a brother who would now get sick from this disease, I would still, even 30 years later, have to tell him, look I’ve tried hard, but I have not yet managed to find a cure,” said Dr. Kovar.

With the Crazy 8 Award, his team will study the origins of Ewing sarcoma — developing an understanding of the moment a cell becomes Ewing sarcoma. Then, they will use this knowledge to develop pre-clinical models that can be used to test therapeutics, eventually leading to safer treatments and cures for the children most at risk of dying from bone sarcoma.



Drugging the Undruggable Driver of Pediatric Cancer

So far, no one has figured out how to drug MYCN, a known driver of several types of pediatric cancer, including some types of neuroblastoma, medulloblastoma, rhabdoid tumors and retinoblastoma.

However, Yael Mossé, MD, from Children’s Hospital of Philadelphia believes her team of complementary researchers, each with unique expertise to attack MYCN with innovative new technologies can find a therapeutic for the “undruggable” MYCN.

The team will be working to find a drug match for MYCN with the support of Nurix Therapeutics, a pharmaceutical company whose mission is to drug undruggable proteins and will be overseen by a Scientific Advisory Board led by Chi Dang, MD/PhD, of the Ludwig Institute of Cancer Research, and composed of the top MYCN and drug development experts.

“We are now poised to deliver on the Holy Grail of pediatric cancer and that is to develop a drug that will allow for MYCN to degrade in a cancer cell and directly impact patients with MYCN-driven childhood cancers,” said Dr. Mossé.



Molecular Glue for Pediatric Brain Tumors and Leukemia

Glue sounds like an unlikely tool for a pediatric oncology researcher. But for Charles Mullighan, MBBS (Hons), MSc, MD, from St. Jude Children's Research Hospital and his Crazy 8 project team, molecular glue offers the promise for effective treatments and cures for children with brain tumors and leukemia.

Molecular glues are a recent concept in drug discovery, and their application to childhood cancer hasn't yet been fully explored. The molecular glue is designed to bind to a specific transcription factor that drives tumor growth and then directs the cancer cell to break it down.

For medulloblastoma and leukemias, which combined make up the deadliest types of childhood cancers, molecular glues hold the promise for more effective and safer treatments and cures.

"My motivation to do this work is driven by our patients, many of whom do not have effective treatment options, or experience side effects from toxic, non-targeted treatments," said Dr. Mullighan.



Barcoding Leukemia

While there have been significant advances in the treatment of childhood leukemia, two fundamental problems remain: the treatments that work are toxic and sadly, not all children are cured.

"As a clinician, it's really devastating to give somebody a diagnosis of leukemia. There are lots of people in the room who are scared of that particular word," said Leonard Zon, MD, from Boston Children's Hospital.

Dr. Zon's Crazy 8 team, co-led by Dr. Ross Levine, aims to turn the tide by using cellular barcode technology to trace leukemia back to its roots — to its cell of origin and find targeted therapies that can cure children who are currently incurable.

Cellular barcodes work like the barcodes you see at the grocery store; but instead of being a barcode that is created with lines and tells you the item and the price, these barcodes are created by DNA. The cellular barcodes will allow the team to follow blood cells as they develop, to see where in the developmental process leukemia arises. Importantly, this barcoding technology can eventually be extended to learn more about the development of all childhood cancers, making an even larger impact.



Your donations fund

game-changing research

for all kids with cancer

Childhood cancer hero Kade



Breaking Chemotherapy Resistance

Chemotherapy has long been a part of the frontline treatment plan for kids battling high-risk neuroblastoma. But when neuroblastoma becomes chemotherapy resistant, doctors are left with a dwindling list of options for children who are desperate for cures.

For these children, it is critical that researchers work to understand what causes this chemotherapy resistance and then find a therapy that works. One ALSF researcher, Patrick Reynolds, MD/PhD, made a discovery that could be a game changer.

Using cancer tumor models and cell lines from the ALSF-funded Childhood Cancer Repository, Dr. Reynolds and his team studied chemotherapy-resistant neuroblastoma. The result: the discovery of a therapeutic agent that reversed chemotherapy resistance.

The team is now working towards an early phase clinical trial, bringing this discovery one step closer to a potential treatment for children.

Young Investigator Spotlight: Improving Leukemia Cure Rates

Yang Ding, MD, of Children's Hospital of Philadelphia is using her recent Young Investigator Award to discover new therapies to improve cure rates for children with Philadelphia chromosome-like acute lymphoblastic leukemia by analyzing genetic data from patients' leukemia samples to identify oncogenes that would likely be susceptible to existing targeted therapies. Targeted therapies have the potential to minimize and mitigate the side effects of traditional chemotherapy and radiation, while also improving cure rate for children with this high-risk leukemia subtype.

Bringing Pediatric Oncology Research to the Forefront

Two ALSF-funded researchers, Michelle Monje, MD/PhD and Cigall Kadoch, PhD, were named as Howard Hughes Medical Institute (HHMI) Investigators in 2021. The HHMI program supports more than 250 investigators located at more than 60 research institutions across the United States. As HHMI investigators, Dr. Monje of Stanford University will study the interactions between aggressive brain cancers, like glioma, and the nervous system's circuitry; and Dr. Kadoch of Dana-Farber Cancer Institute will study chromatin and gene regulation in childhood and adult cancers. Both will receive \$9 million over a 7-year period.

It is particularly exciting for the ALSF community that HHMI has awarded two Investigator-ships to researchers who are intensely focused on the biology of childhood cancers.

The Childhood Cancer Repository is funded in part by ALSF and has over 3,000 donated tumor samples and stores 100 patient derived xenografts (PDX) models and 300 cell lines. PDXs (tumors from patients grown directly in specialized mice) and cell lines enable investigators to better understand the biology and genomics of childhood cancers. The Repository serves more than 500 labs in 28 countries, giving researchers around the world free access to the tools that could lead to more cures for children.



“ALSF helped launch my research program 10 years ago and has supported my lab at every step along the way.”
— Dr. Monje

The Childhood Cancer Data Lab

A remarkable resource in the fight for cures.

Entering its fifth year, the Childhood Cancer Data Lab (Data Lab) continues to foster collaboration and provide pediatric oncology researchers with innovative data resources to accelerate new discoveries. This year, the Data Lab made progress on several cutting-edge projects:

The Single-cell Pediatric Cancer Atlas (ScPCA)

Launched in 2019, ScPCA aimed to create a publicly available atlas of single-cell pediatric cancer data to hasten the discovery of better treatments.

Investigators funded through this project share their data with the Data Lab to be uniformly processed. Currently they are processing samples from over 400 patients representing 38 tumor types. The Data Lab recently launched the ScPCA Portal to make the data from these samples readily and openly available, putting it in the hands of more investigators.

Training Workshops

Training workshops elevate data science skills for researchers – skills they need to examine their own data. The Data Lab held four virtual RNA-Seq training workshops in 2021, sharing knowledge with 88 researchers from over 40 institutions around the world. The aim is to train at least 200 more researchers in the next four years!

refine.bio

refine.bio helps put biological data to use by uniformly processing the data into one universal repository. Over 3,500 datasets have been downloaded by users across the globe. This year, the Data Lab upgraded follow-along examples within the tool to enhance usability and shorten the tool's learning curve. To date, more than 8,000 researchers have utilized refine.bio examples.

Open Pediatric Brain Tumor Atlas (Open PBTA)

The OpenPBTA was organized in collaboration with the Center for Data-Driven Discovery at Children's Hospital of Philadelphia. Like other Data Lab projects, this atlas operates on an open contribution model, crowdsourcing expertise from childhood brain cancer experts from across the world to better understand one of the leading causes of death from disease in children and young adults. Data has been analyzed from more than 1,000 pediatric brain tumors.



“My experience with ALSF's Childhood Cancer Data Lab has transformed my career and provided me with the skills I need to make a lasting impact in pediatric glioma research. ... ALSF's Data Lab is truly a remarkable resource for all of us fighting to find the cure for childhood cancers!”
– Rebecca Mancusi, PhD Candidate, Stanford University School of Medicine

Helping Childhood Cancer **Families**

In 2021, childhood cancer families continued to face challenges brought on by the COVID-19 pandemic, like safely traveling to treatment. ALSF remained committed to supporting families throughout their childhood cancer journey – and your generosity made that possible. Your donations had an immediate impact on families by fueling the critical programs below.

Travel For Care

For many kids, the most promising treatment is not available at their home hospital, meaning they must travel to receive care. COVID-19 made travel risky and difficult, but cancer doesn't stop. Some families drove dozens of miles to avoid flying, while others had to isolate in lodging near hospitals. With your support, Travel For Care provided assistance to more than 400 families in the form of gas cards, flights and hotel stays.

Childhood Cancer Guides

The Childhood Cancer Guides provide comprehensive information to parents about navigating their child's diagnosis. They are reviewed by renowned experts in pediatric oncology and feature stories from more than 500 parents, children and survivors. Guides are free to childhood cancer families.

Flashes of Hope

Flashes of Hope brightens the lives of children with cancer by presenting free photo packages to honor their unique life and memory. These photoshoots change the way kids with cancer see themselves and provide lasting memories. The pandemic brought challenges to hosting in-person shoots, but Flashes of Hope photographed 170 children and their families in 2021.

SuperSibs

A childhood cancer diagnosis impacts the entire family – including siblings. SuperSibs is dedicated to comforting, encouraging and empowering siblings during their family's battle with childhood cancer so they can face the future with courage and hope. Last year, SuperSibs provided support to more than 1,900 siblings. For kids like Sawyer, whose family was focused on his sister's battle with leukemia, SuperSibs gave him something special to look forward to.

Treatment Journal

Families facing a childhood cancer diagnosis have a lot of information to keep track of. Treatment journals are provided for free to help families stay organized and manage their child's treatment schedule.

Clinical Trials Navigation

Finding and understanding pediatric cancer clinical trial options can be a challenge for families. The Clinical Trial Navigator connects families with clinical trial options in a personalized, easy-to-use list.

[Learn more at ALSFFamilyServices.org](https://www.alsffamilyservices.org)



Charly, childhood cancer hero

“We would not have made it to treatment without the support of Alex's Lemonade Stand Foundation.” – Sarah, Charly's mom



Sawyer showing off his SuperSib medal

Childhood cancer heroes come in all shapes and sizes...

and so do fundraisers!

Million Dollar Milestone

Since 2008, The Malvern School has supported ALSF in their shared mission of empowering kids to make a difference. In 2021, The Malvern School raised \$100,000 for kids with cancer by hosting creative fundraising events children can easily engage in year-round, like their annual Lemonade Stand Day, which they held virtually. All together, these events have raised over \$1 million and teach kids the importance of giving back.



Standing Out at a Local Parade

For the last five years, Lakelynn has been fighting a rare cancer in her arm. Thankfully, an ALSF-funded clinical trial provided Lakelynn with a treatment that has helped. Last Christmas, Lakelynn and her family decorated a float for their town's local Christmas parade. The float, carrying Lakelynn's lemonade stand, kids in yellow, and a lemon-ified Christmas tree, raised more than \$3,000 for ALSF and kids like Lakelynn!



Golfing for a Cure

In July, the Summer Strong Hero Fund held their 5th Annual Golf Outing in memory of childhood cancer hero Summer. Summer had been fighting cancer most of her young life, and even when she passed away at 2, the happiness she brought to those around her remained. Family and friends came together with smiles to share and raised \$30,000 for childhood cancer research!



One Scrapbook at a Time

Each year, childhood cancer hero mom Karen joins forces with more than 100 scrapbookers from near and far for her Lemonade Crop scrapbooking fundraiser. What started as a hobbyist gathering at a local firehouse 10 years ago has grown into a full-blown day of scrapbooking and fun, with a gift auction, door prizes, bingo games, ALSF t-shirt sales, a costume contest and more. They raised nearly \$10,000 for ALSF.



Turning Lemons into Apples

After a year unlike any other, Applebee's came together in 2021 and supported ALSF with their first-ever systemwide campaign for ALSF. Applebee's restaurants across the country sold paper lemons, accepted donations with all online orders, donated proceeds from every lemonade sold on National Lemonade Day, and raised more than \$1.2 million! ALSF partners since 2005, Applebee's keeps Doin' Good in the Neighborhood®.



The Sweetest Commercial

Georgetown Hill Early School's kindergarten class went above and beyond to get the word out about their lemonade stand in October. Their class filmed an adorable commercial where each child shared information about their upcoming fundraiser and encouraged all to stop by. The effort paid off – they raised more than \$500 for kids with cancer!



2021 Financial Highlights

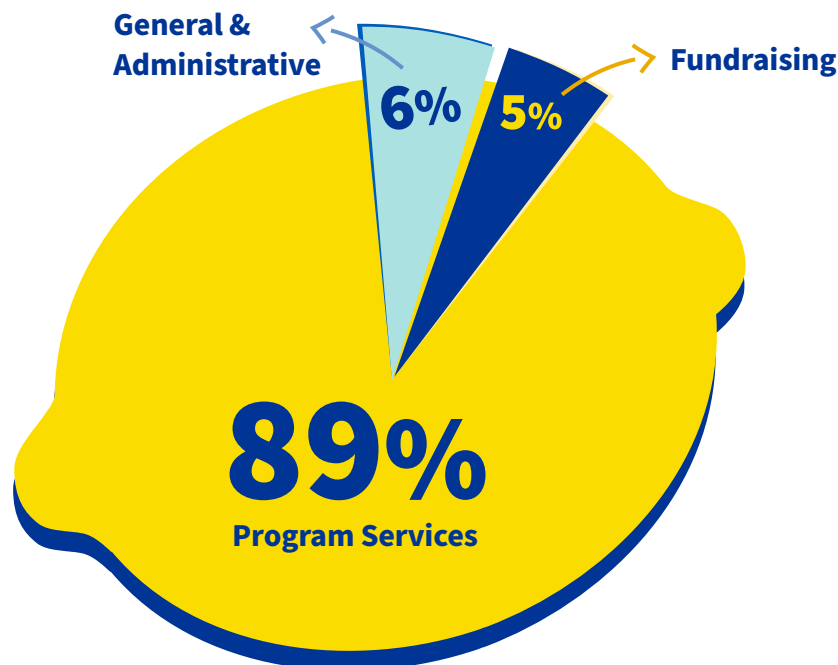
Alex's Lemonade Stand Foundation is mindful of the challenges many still face because of the COVID-19 pandemic but began 2021 optimistic for a steady return to pre-pandemic levels of support. With the support of longtime donors and partners who continue to rally with us, revenues in 2021 increased nearly \$6M (28%) from 2020.

ALSF worked harder and smarter than ever to make the most of the momentum we experienced. We remain committed to fiscal responsibility and transparency, with a goal to operate as efficiently as possible. The organization spent around \$22 million with 89% of expenditures going towards program services and only 11% used for supporting services.







We finished the year with a surplus, which will help us restore grant program spending in 2022 and explore novel projects that aim to discover more effective, less toxic therapies for childhood cancers.

Thank you for making that possible.

\$22 million
spent in 2021



2021 Financial Highlights **Statement of Activity**

Total Support and Revenues		\$25,686,000	2020	\$19,999,000
Total Program Services		\$19,691,000	2020	\$12,748,000
		2021	2020	
	Pediatric Cancer Research	\$16,401,000		\$9,198,000
	Public Awareness/Education	\$1,232,000		\$1,386,000
	Family Service Programs	\$935,000		\$1,228,000
	Childhood Cancer Data Lab	\$1,123,000		\$936,000
Total Administrative/Fundraising		\$2,470,000	2020	\$2,899,000
		2021	2020	
	General and Administrative	\$1,269,000		\$1,429,000
	Fundraising	\$1,201,000		\$1,470,000
Total Funds Used		\$22,161,000	2020	\$15,647,000
	Surplus	\$3,525,000	Surplus	\$4,352,000

Statement of Financial Position

	2021	2020
Total Assets	\$27,331,000	\$23,320,000
Total Liabilities	\$4,849,000	\$4,363,000
Total Net Assets	\$22,482,000	2020 \$18,957,000

*Full financial reports and IRS Form 990's are available at AlexsLemonade.org/Reports.

Everyone Can Take a Stand Against Childhood Cancer

Part of Alex's Lemonade Stand Foundation's mission is empowering everyone to help cure childhood cancer. From families to athletes and everyone in between, we believe anyone can take a stand against childhood cancer. To see all the ways you can get involved, visit AlexsLemonade.org/Get-Involved.

The Million Mile

Every year, supporters of all ages rise to the challenge of walking, running or cycling throughout September, Childhood Cancer Awareness Month, in a nationwide effort to raise funds and awareness for childhood cancer. In 2021, more than 18,000 supporters completed over one million miles together and raised an astounding \$2.6 million, proving that people are willing to go the extra mile for kids with cancer.



Lemonade Days

Lemonade Days is a sweet summer event when fresh lemonade stands pop up all over the country during the first week in June to honor ALSF Founder, Alex Scott's memory. What started as a single lemonade stand in Alex's front yard more than 20 years ago has grown into a national movement, with more than 1,200 stands raising over \$1 million to fund safer childhood cancer treatments and more cures in 2021.



Champions for Kids with Cancer

Dedicate your athletic season to kids with cancer. As a Kick-It Champion or Champion for Kids with Cancer, you can turn your accomplishments into funds for impactful research across all sports.

Gamers for Kids with Cancer

Gamers are invited to make a difference for kids with cancer by turning their Esport into a fundraiser. In 2021, gamers joined the cause, accepting donations from friends, family and viewers while playing the video games they love.

Team Lemon

ALSF's charity racing team, Team Lemon runs, walks, bikes and swims to help fight childhood cancer. Despite the cancellation and rescheduling of many major races, Team Lemon runners participated in marathons, half-marathons, 10Ks, 5Ks, and virtual races across the country in 2021. Together, those 54 teams raised more than \$190,000 for childhood cancer research.



Join the Fight for **More Cures**

Since Alex Scott's first lemonade stand, Alex's Lemonade Stand Foundation has made great strides in the fight against childhood cancer. But we won't stop until there are cures for all kids. We believe we can get there – with your help.

Fight Childhood Cancer All Year Long

You can make a difference for kids with cancer all year long by joining the One Cup at a Time Club. The One Cup at a Time Club is a group of monthly donors committed to curing childhood cancer. Together One Cup members fund more than 40 days of research every single month. Learn more and join at OneCupClub.org.

Create a Legacy Like Alex

Like our founder, Alex, you can make ending childhood cancer part of your legacy. Include ALSF in your will, trust or other estate plans to make a lasting and meaningful impact on childhood cancer at no cost to you during your lifetime. Legacy donors are recognized as part of the Alexandra Scott Legacy Society.

Be a Leader for Kids with Cancer

ALSF is on a mission to cure childhood cancer. But a goal that big won't be met without strong leaders. Leadership Gifts at ALSF are about making transformational gifts that will change the lives of kids with cancer. These gifts begin at \$25,000.

Give a Gift of Stock

Invest in the fight against childhood cancer by donating stock or securities to ALSF. Not only will you immediately impact childhood cancer families, you may receive additional benefits like avoiding the capital gains tax, making stock donations a tax-wise way to give.

Collaboration = Cures

ALSF's Charity Collaborators are foundations and organizations that have a shared interest in funding childhood cancer research. Collaborators are presented with a list of research projects that are best aligned with their mission and have the unique opportunity to select a grant to co-fund.

Double Your Impact

Many companies will match their employees' donations to charity – doubling or even tripling your support of ALSF. Search your company to see if they offer matching gifts at AlexsLemonade.org/Match.

Learn more about these opportunities at AlexsLemonade.org/Ways-To-Give or contact Jay Scott at Jay@AlexsLemonade.org or (866) 333-1213



“Ever since my wife and I first heard Alex Scott's story, we knew it was a cause that we wanted to support. As parents to two healthy girls, when the opportunity arose to help families of children fighting cancer through the One Cup at a Time Club, we wanted to try to help.” – Chris, One Cup member since 2018

Thank You!

At Alex's Lemonade Stand Foundation, we believe that everyone can make a difference. Thank you to all our standing partners, fundraisers and donors who came together in 2021 to help cure childhood cancer.

ALSF tried to accurately include our supporters here, but please let us know if we have left someone out.

Fundraisers and Charity Collaborators

\$100,000 and above

2021 ILWU - Walk the Coast
Cure4Cam Childhood Cancer Foundation
Danielle & Margot's Fundraiser
I Care I Cure
Nathan's Cancer Slayers 2021
Sammy's Superheroes Foundation
St. James Academy & Johnson County
Catholic Schools Lemon Out 2021
Tap Cancer Out
The Malvern School 2021
The Swifty Foundation

\$50,000 and above

Hopkins Helping our Heroes 2021
Kate's Cause
Lemon Divas and Dudes 2021
Sarosiek Lab Million Mile Challenge 2021
Summer Strong MM 2021
SuperNora 2021
Theo Strong
Warriors for a Cure 2021

\$25,000 and above

2021 A Million for Alex and Carly!
2021 Canadian Open Charity Golf
Tournament Cleveland, OH
Baltimore Brain Tumor Bashers 2021
Courtney is running in 2021 TCS New York
City Marathon
Defeat Childhood Brain Tumors 2021
Kick it with the BEES 2021
Lawton Road Kids Against Childhood Cancer
Maddie's Million Miles 2021
Million Mile Maniacs 2021
Small but Mighty - Olivia & Finn's Team 2021
Stepping out for a Cure in Georgetown - 2021
Team Beckwith-Wiedemann Syndrome and
WAGR Syndrome 2021
Team Cashel MM 2021

\$10,000 and above

#TeamFrankie
17th Annual Family Grandstand for Enzo
17th Annual MN Hollway Family/Grandstand/
Lemon Run
2021 Lea's Lemonade Stand
2021 Lubbock Pediatric Cancer Walk:
Cell Busters
4th Annual Lemonade Stand - Hosted by
Maya, Alina, Jai & Friends
A Million Miles for Tony
A Smile for Kyle Lemonade Stand
Abigail's Athletes 2021

Ambler Beer Exchange/Sly Fox &
Maggie Salerno
Bondurant Lemonade Stand
Cancer Cure Crusaders 2021
Charlotte & Harper's Lemonade Stand
DePaolo Middle School at Apple Harvest
Festival 2021
Fight Back with Joy for Kinley
Helping to Heal Elijah 2021
HerranzLab 2021
Iron Davis 5th Annual Golf Outing
Kalli's Super Team 2021
KE Camps Lemonade Stand 2021
Kick Cancer with Vaughn
Kick-it with Caleb King
Layla's Legacy Foundation
Lemon Trails 5K Run/Walk
Lemonade Crop 2021
LemonSm:)es 2021
Luke's Smiling Lemons :)
Mark, Christine and Elliot are Running in
Bank of America Chicago Marathon 2021
Musicthon 2014
Superheroes Among Us
(Awareness=Funding=Cures)
Sweeter Peter Rocks Lemonade Stand
Team Adam
Team Colt the Hulk
Team Evelyn
Team Theresa's 19th Annual Fundraiser with
all proceeds going to Alex's Lemonade
The Williams Family 2021 Alex's
Lemonade Stand
Tiny Treasures 2021
Walensky Running Buffers 2021
Walk-a-thon Fer Mariscal
Westfield Lemonade Stand

\$5,000 and above

#LovingLester 2021
2021 Bake Sale & Lemonade Stand
4th Annual Anderson Lemonade Stand
7th Annual Iron Max Lemonade Stand
9th Annual Rogers Family Lemonade Stand
All Miles Lead to Scranton
Arden's Army 2021: Making Lemons
into Lemonade
Asher's Stormtroopers 2021
Bags n Brews 4 Babes 2021
BFPC's Cranes for Cancer 2021
Brewster Road Lemonade Stand
Caidens Crusaders Run Crew
Caroline and Natalie's Lemonade Stand
Chatham Hockey Fights Cancer 2021
Colin Crushing Leukemia Again
Conner's Crusade 2021
Cristiano Crushing Cancer
Denette Koch

Donna and John Kontje's Annual
Halloween Grand Stand 2021
Driving For a Cure's 2nd Annual Suffield
Lemon Days
Eli's Army Disney Runners
Ellerie Strong
Faya's Burpeethon
Fearless Finley
Gavin Strong Million Mile 2021
Gold Out Game - East Central High School
Hadley's Helpers Lemonade (& Momcology!)
Hannah is Running in 2021 TCS New York
City Marathon
Highland School's Lemonade Stand, 2021
Izzy & Olivia's Lemonade Stand
Jammin' Lemonade Stand
Jay Bramblett kick cancer
Jordan Grace's Journey 2021
Lauren's 2021 Lemonade Stand
Lee and Addi's Lemonade stand for
pediatric cancer research
Lemons on the Loose - BFPC 2021
Masey Moose Mob's Lemonade Stand!
Max and Zach's Amazing Lemonade Stand
Millcreek Township School District Virtual
Lemonade Stand
Nathan Garza's 4th Birthday Fundraiser
Oliver's Cancer Team
Powerful Paigey's Lemonade Stand
Primrose School Yankee 2021
Put the Squeeze on Childhood Cancer:
Britney is running in Bank of America
Chicago Marathon 2021
Robert Connor Dawes (RCD) Foundation
Run, Alex! Run! 2021
Running for Ewing's Sarcoma
Sara Willoughby AMM Team 2021
Sawyer's 3rd Annual Alex's Lemonade Stand
Sophia's Lemonade Stand
Team #Bodestrong 2021
Team #TaylorRides200 2021
Team Chulik
Team Elijah T
Team LL 2021
Team Logie 2021
Team Lucas
Team Madelynn 2021
Team Maier 2021
The #superheroesforbenny Stand
The Catherine L & Edward A Lozick
Foundation
The E-Team for Ettie
The Lemonettes
Timmy's Tantalizing Team of Troubadours
UCLA Nano Transformers 2021
Warriors Fight Cancer - Taunk Family Virtual
Lemonade Stand

Business Partners

\$1,000,000 and above



V O L V O

\$500,000 and above

ACME

\$250,000 and above

Auntie Anne's
Firebirds Wood Fired Grill

\$100,000 and above

2021 ILWU - Walk the Coast
Arby's Foundation
Citrus World
Hy-Vee
Jersey Mike's
Love, Tito's
Love Your Melon
Northwestern Mutual Indiana
Panera/Pan American Group, LLC
Rita's Italian Ice

\$50,000 and above

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Northwestern Mutual Eastern Pennsylvania
Northwestern Mutual Southern Wisconsin
OneHope

Sage Financial Group
The Wawa Foundation
Triose
UBS Financial Services
Union Street Tavern Trot

\$25,000 and above

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New York
Northwestern Mutual Clayton
Northwestern Mutual Des Moines
Northwestern Mutual Jacksonville
Northwestern Mutual Park Avenue
Spec's Wines, Spirits & Finer Foods

\$5,000 and above

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Northwestern Mutual Greater Milwaukee
Northwestern Mutual Leawood
Northwestern Mutual Northern Ohio
Northwestern Mutual Omaha
Northwestern Mutual Philadelphia
Northwestern Mutual Princeton
Northwestern Mutual Sioux Falls
Northwestern Mutual Utah
Northwestern Mutual Wellesley
Novacare
Novartis
Oman Mortgage Group at CMG Financial
Pacific Maritime Services
Perfect Game – Midwest
Pilot Freight Services
Plexus
Plug & Play
Plymouth Jellystone Park
Quilts & Quilts The Fabric Store
QVC
RBC Foundation - USA
Redner's Warehouse Markets
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