# **Celebrate by** *Giving Back!*

## Host an Alex's Lemonade Stand Foundation Birthday Party!

Make a special birthday even more meaningful by giving back. Both kids and adults can choose to celebrate their birthday by asking for donations to Alex's Lemonade Stand Foundation (ALSF) instead of birthday gifts. Here are some ideas for making your birthday unforgettable and impactful. Have questions? We're happy to help!

#### Head to AlexsLemonade.org or call us at (866) 333-1213.

#### **Register Your Party**

Register your birthday party at AlexsLemonade.org. Under "type of event," choose Event: Birthday Party. We won't crash your party, but if you choose the fundraising kit option, we will send you signage and materials about childhood cancer that you can use at your party or show your guests.

#### Put a Lemon on It!

Establish a lemon theme by using baskets of lemons as decorations and centerpieces. Give traditional party games a lemon twist (Lemon and Spoon Relay Race, Lemon Toss, Find the Hidden Lemons, Pin the Seed on the Lemon). Serve your guests lemonade and blow out the candles on a lemon cake. You can even give out items from our gift shop, like yellow bandanas or ALSF water bottles, as party favors.

#### Ask for Donations

Instead of birthday gifts, ask friends, family and guests to make donations to ALSF in honor of your special day. You might want to share information on your party invitations about the Foundation and why raising money for childhood cancer research is important to you. If you have a personal connection to childhood cancer, you may want to share your story if you are comfortable.

### Submitting the Proceeds

If your party guests give you donations directly, please send a check with your event ID in the memo line as soon as possible (ideally within two weeks) to:

Alex's Lemonade Stand Foundation 333 E. Lancaster Ave., #414 Wynnewood, PA 19096

Thank Your Friends! Thank your guests for their donations and take pride in having marked your birthday so meaningfully. And from all of us at ALSF, happy birthday and best wishes for a wonderful year!

